

# Assessment Design

Building hope, efficacy, and  
achievement





ASSESSMENT  
MUST BUILD  
HOPE,  
EFFICACY, AND  
ACHIEVEMENT  
-Cassandra  
Erkens



# Sink or Soar

01

## My Experience

Did your assessment experience cause you to sink or soar?

02

## Our Experience

What do your experiences have in common?

03

## Present



# Criteria for Assessment Design

Assessment Review Protocol



01

# ALIGNMENT

The assessment and attending tools match the standards

# ALIGNMENT EXAMPLE

SL.6.1c- “Pose and respond to specific questions with elaboration and detail by making comments that contribute to the topic, text, or issue under the discussion

- Assessment: Write blogs about their thoughts

Writing will not work to assess a standard that demands learners pose and answer questions while in conversation with others.



02

## RIGOR

The assessment elicits appropriate levels of reasoning.

Study by Education Trust (2015)

**LEVEL 1: I KNOW IT**  
**LEVEL 2: I CAN DO IT**  
**LEVEL 3:**  
**LEVEL 4: I CAN CREATE IT**





03

# RELEVANCE

The assessment matters to the students who will take it.





04

## FAIRNESS AND EQUITY

The assessment and attending tools are as free of bias as possible and allow all students full opportunities for success.

Ex: To make a point about people not appreciation others in their day to day life, the question asked..."Name one of the people that works at the coffee shop"



05

## CLARITY

All prompts, questions, criteria, and directions and any other text are written in language that all learners will find clear, direct, understandable, and accessible.

Ex: What is the typical length of a boot?

- a. 6 inches
- b. 6 feet
- c. 6 yards
- d. 6 miles

06

# RELIABILITY

The questions and items are set up in a manner that will generate consistent and accurate interpretations of the results.



1. Switch assessments (and the standards) with another subject team in your department
2. Analyze the assessment using the criteria for a quality assessment
3. Using the Assessment Review Feedback Form, provide a strength and a stretch for each criteria

